

Bachelor of Business Administration

weimar.edu



Beautiful Surroundings



Business Education



Natural Science



Nursing



Pre-Med



Religion/
Theology



H.E.A.L.T.H.



M.A.P.

Weimar's Business Program is tailored to train students to become ethically grounded business people, critical thinkers, effective communicators and proficient administrators. In addition to classroom learning, students shadow the administration and business aspects of NEWSTART™ Lifestyle Program and Nedley Depression and Anxiety Recovery Program™, participate in internships and network with highly successful soul winning guest lecturers.

- Practical techniques are taught for sharing Christ in the workplace
- Students learn to use business to demonstrate their faith and transform organizations

- Academics/practicums are focused on producing well rounded leaders
- Evangelistic business leaders provide seminar courses, sharing more than just theory
- Graduates are expected to have acquired dedication to excellence and professionalism
- Robust internships are available in healthcare organizations
- Unique courses combining business and religion help strengthen the overall business learning experience
- Skills gained in goal achievement, self-management, teamwork, problem solving, persuasion, leadership, flexibility, interpersonal skills and customer focus



Weimar Institute:
Creating leaders of
significance who will,
through their work,
their research, their
talents and influence,
progress the work
of God and bless
humanity.

*"In Principles of Accounting ...
you learn everything through
a Biblical perspective. That's
not something you get at
every school."* Emily Selchow

*"The outstanding professional
guest speakers greatly enrich
the business program as do
the opportunities to gain
practical hands-on experience
in businesses on campus."*
Christian Freed

*"I love the camaraderie within
our business program. Instead
of competing against each
other, we strive to help each
other succeed. It's such a great
experience!"* Tino Tsikirai



Weimar Institute's **Bachelor of Business Administration (BBA) program** offers the choice of two tracks, Healthcare Administration and Organizational Management. This program instills students with strong Christian business ethics through a faith-based curriculum; which is necessary in today's business world. Students will learn how to evangelize in the business setting and will be able to demonstrate why Christian ethics is better for business.

The BBA in Healthcare Administration and Organizational Management provides the following resources and experiences:

- External internship opportunities to gain practical experience
- Shadowing throughout different departments of Weimar Institute
- Unique-to-Weimar practical experiences in the NEWSTART™ lifestyle program, designed to expose students to practical medical evangelism work
- Small class sizes enable every Weimar business student to get to know the professors

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